

Press release

UIV: ENOVITIS IN CAMPO WITH RECORD NUMBERS, PARTICIPANTS +10%, EXHIBITORS +25%

(Cervignano del Friuli – UD, 24 June 2022). The sixteenth edition of Enovitis in campo, the event organised by the Unione Italiana Vini focussing on products, machinery, technologies and services dedicated to vineyard management at the Ca' Bolani Estate, in Cervignano del Friuli (UD), ends with almost 7000 participants (+10% compared to 2021). A record number of exhibitors too (171, 25% more than the last edition) for an edition focussed on practical tests as well as significant content, with conferences and technical workshops that have allowed for the testing of the innovations presented directly in the field. Technology has always been particularly dear to Enovitis. Once again this year, it has given two special awards in the Innovation Challenge competition – the Technology Innovation and the New Technology awards – to eight companies that have stood out for their technological experimentation and contribution to the progress of the viticulture sector. Just as technology is an integral part of Enovitis in campo, so is sustainability, an issue that is increasingly important in the public debate. The partnership with FederBio Servizi was renewed for the second year in a row, leading to the creation of an organic demonstration vineyard, with the aim of showing visitors the various aspects related to the management of a green vineyard.

